

Paper Code : 21222

F-222

B. B. A. (Fourth Semester)

EXAMINATION, 2018

(New Course)

Paper No. BBA—N—403

PRODUCTION MANAGEMENT

Time : Three Hours ]

[ Maximum Marks : 70

Note : Attempt any five questions. All questions carry equal marks.

- ① What is 'Production' ? Explain the nature and scope of Production Management. 8
- ② Discuss the responsibilities of a Production Manager. 7
- ③ What do you understand by Production System ? Explain various types of production systems. 4½
4. Write a note on P. P. C. with required illustrations/examples.
5. Compare and contrast intermitted and continuous manufacturing systems.
- ⑥ How are product design and product development related ? Explain.

(B-24) P. T. O.

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- ⑦ How is plant location important as per as the strategic aspect of production is concerned ? 6
8. Write notes on the following :
  - (a) EOQ
  - (b) Lead time
9. How do you perceive by ABC analysis ? Explain its application aspect as far as the inventory control is concerned.
10. What is Quality ? Discuss 'Quality Circles', JIT and TQM.

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