

Total No. of Questions : 5] [Total No. of Printed Pages : 3

Paper Code : 21201

F-201

**B.B.A. (Ist Semester)
Examination, 2019-20**

(New Course)

BUSINESS ORGANISATION

Paper-BBA-N-101

Time : 3 Hours]

[Maximum Marks : 70

Note :- Attempt *five* questions an all. All questions carry equal marks. At least *one* question must be attempted from each Unit.

Unit-I

1. Define business and give classification of business activities.

Or

What do you understand by business organization ?
List its objectives and characteristics.

SE-180

(1)

Turn Over

Unit-II

2. What is business unit ? Explain how a new business unit is established.

Or

What is plant layout ? What are its objectives and principles ? Discuss features of various types of plant layout.

Unit-III

3. What partnership means to you ? What are *four* types of partnership ? Explain how a partnership deed is formed. <http://www.mjpruonline.com>

Or

What is Joint Stock Company ? List its features, merits and demerits.

Unit-IV

4. Differentiate between Merger and Acquisition by taking *two* examples from real world.

Or

Explain the following types of merger with example of each :

- (a) Conglomerate merger
- (b) Horizontal merger
- (c) Market extension merger
- (d) Product extension merger

SE-180

(2)

Unit-V

5. What are financial need of a business ? What are the types of business finance ?

Or

What is SEBI ? Why it was formed ? What is SEBI power and function ?

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