

Paper Code : 44105

B.B.A. (First Semester) Examination, 2021-22

Paper : (C-055)

Business Ethics and Governance

Time : Three Hours | Maximum Marks : 75

Note : Attempt all the sections as per instructions.

Section A

(Very Short Answer Questions)

Note : Attempt all five questions. Each short question carries 03 Marks.

1. How does Virtue Ethics bring along a lot of applications?
2. What do you mean by Trusteeship?
3. What do you understand by the term 'Social Audit'?

(1)

P.T.O.

4. How is Knowledge management different from wisdom management?
5. What do you mean by Corporate Governance?

Section-B

(Short Answer Questions)

Note : Attempt any two questions out of the following. Each question carries 7.5 marks.

6. Discuss the various dimensions of understanding the term 'Values'.
7. Briefly discuss the approaches to Management in the context of Vedanta.
8. Write a short note on Business Ethics and Total Quality Management.

Section-C

(Long Answer Questions)

Note : Attempt all questions out of the following

9. 'Ethics has its own rewards for those who abide by ethics'. Is it true? Give reasons to support your answer. Also discuss the purpose of studying business ethics.

OR

What do you understand by Business Ethics? State the major components of business ethics.

10. Do you believe that Scriptures contain the finest of human and managerial values? If so, please furnish suitable examples in support of your answer.

OR

What constitutes Gandhian Ethos of Management? Also discuss the Gandhian Philosophy of Wealth Management.

11. What do you mean by Corporate Social responsibility? Give arguments for and against Corporate Social Responsibility.

OR

Write a detailed note on Indian Ethos for work life. Also discuss some strategies to strike a work- life balance.

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