Paper Code: 21238

F-238

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B. B. A. (Sixth Semester)

EXAMINATION, 2015

(New Course)

Paper No. BBA (N)-606

FUNDAMENTALS OF e-COMMERCE

Time: Three Hours

B-37

[Maximum Marks: 70

Note: Attempt five questions in all. All questions carry equal marks. Attempt two questions each from Section 'A' and Section 'B' and one from Section 'C'.

Section-A

- Explain e-Commerce and its role in the present business scenario. Also write down some advantages of e-Commerce.
- 2. (a) Write down the basic requirement of e-Commerce.
 - (b) Briefly explain B2B type of e-Commerce.
- (a) Internet is called a 'network of networks', explain, why?.

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(b) Differentiate between internet, intranet and extranet. MJPRUonline.COM

4. (a) What is www? How is it different from internet? Explain.

(b) Write a short note on file transfer protocol (FTP).

Section-B

- What do you understand by "electronic payment system"? Explain its benefits.
- 6, (a) Differentiate between debit cards and credit cards.
 - (b) What is e-Banking? Explain.
- What is EDI? Explain its networking infrastructure.
- 8. What are the main components of EDI? Explain. Also explain the functions of EDI.

Section—C MJPRUonline.COM

- Discuss the need of security issues in e-Commerce.
 Explain the advantages and disadvantages of firewalls.
- 10. Explain the various provisions made in cyber laws related to security issues of electronic payments. Also explain e-locking.